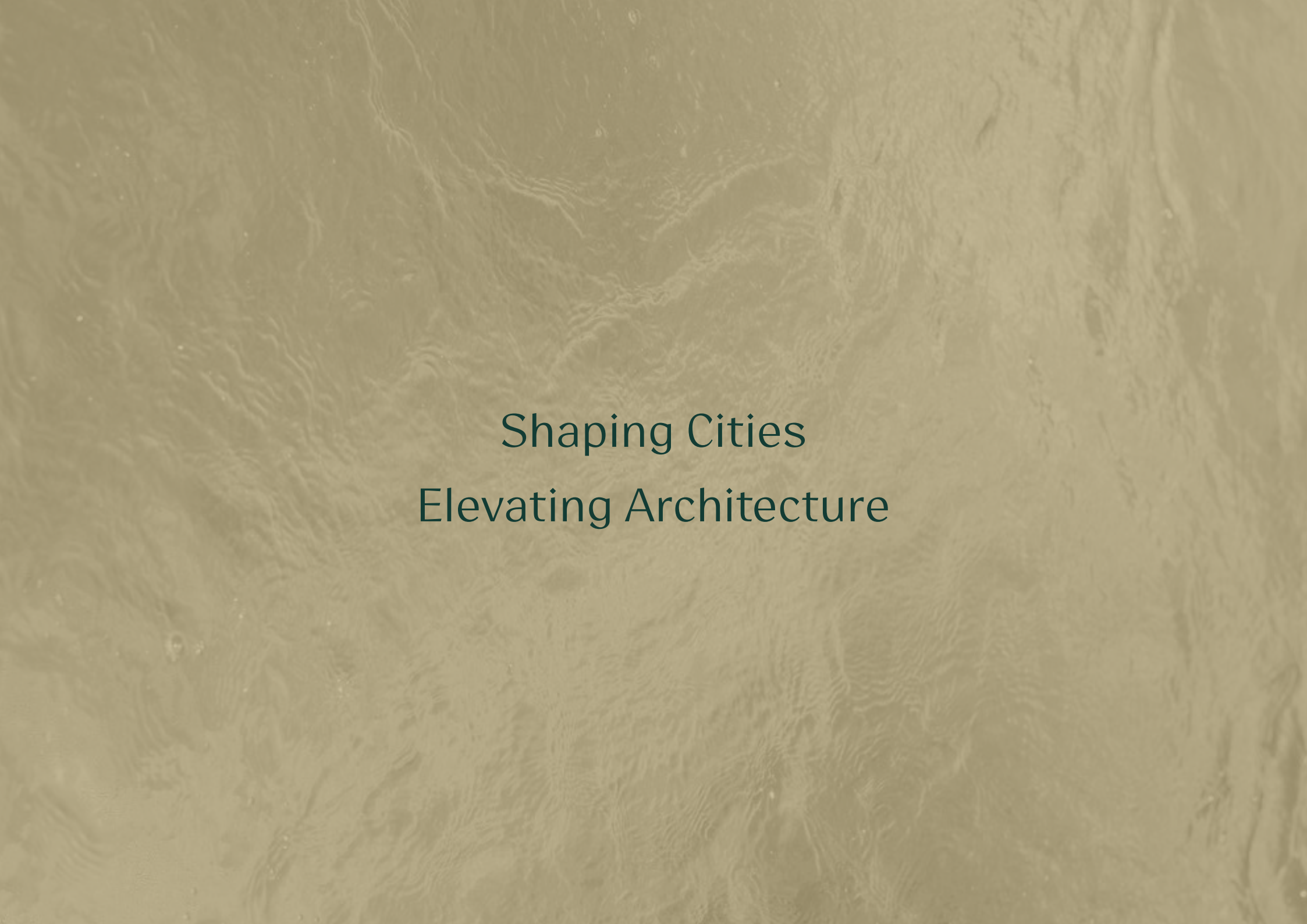
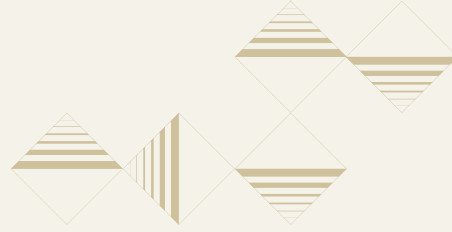




إبداع يروى
CREATIVITY Amplified ♦

The background of the image is a close-up, high-resolution photograph of water ripples. The ripples are small and frequent, creating a complex, organic pattern of light and dark brown tones. The overall color palette is monochromatic, ranging from light beige to dark chocolate brown. The texture is fluid and dynamic, suggesting movement and depth.

Shaping Cities Elevating Architecture



Real Estate Leadership

Redefining the Future

Telad Real Estate

2020 marked the year Telad emerged in Riyadh with a clear vision built upon extensive industry experience. It rose as a company guided by an exceptionally strategic mindset, aiming to develop a brighter future starting today. Over the years, Telad has translated its growing expertise into iconic real estate developments that enrich communities and contribute to achieving Vision 2030 Goals, while meeting the expectations of clients and partners.

Telad Real Estate is a subsidiary of Sakef Holding, established in 2019, building upon a real estate legacy formed by Alrawaf Contracting Company, which represents the company's foundational cornerstone. As Sakef Holding expands further across sectors, including contracting, real estate development, and manufacturing, its institutional framework evolved accordingly to meet the growing demand. Today, it stands as a Holding company that specializes in the management of subsidiaries, backed by an elite cadre of qualified professionals as it invests in the companies' resources.

15+ million m²

Total Developed Area

3000+

Residential Units





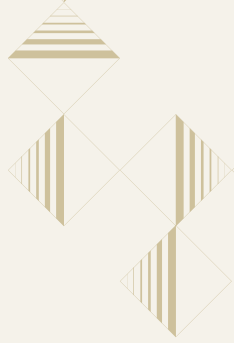
Extensive Legacy

25+

Years of Experience

Telad's record teems with real estate accomplishments drawn from the extensive real estate legacy of Alrawaf Contracting, part of Sakef Holding. This has allowed it to be at the forefront of the sector, earning it a high level of trust among its peers and clients.





Vision

To lead the real estate sector in the Kingdom and contribute actively to its promising future.

Mission

To deliver exceptional real estate projects known for sustainable returns and a high quality of life.



Values



Authenticity

Our presence is deep-rooted, embodying the Saudi heritage



Partnership

We shape it together, with trust and a shared vision



Innovation

Our goal is clear, and we excel at it



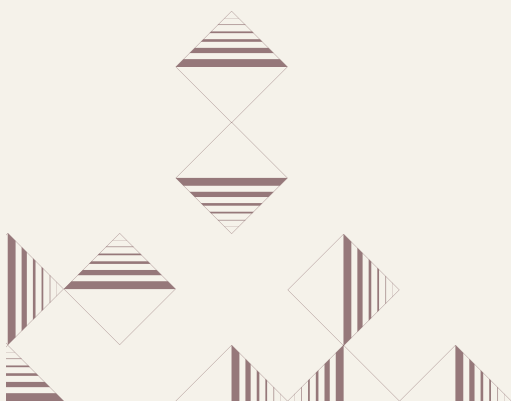
Integrity

Every step we take adheres to responsibility and honesty



Humanity

The needs, dreams, and outlooks of people are at the forefront of everything we do



Approach and Impact

Responsibility in Action



Our Methodology



To offer innovative solutions that make us stand out in the market



To maintain sustainable value to achieve a rewarding ROI amidst economic and real estate growth



To achieve client satisfaction by offering an impactful value



To improve the urban scene and enhance destinations whilst offering quality products and operations



To achieve the aims of Vision 2030 and beyond, enhancing the quality of life



Our Responsibility



To empower individuals and youth to develop their skills



To ensure the highest levels of safety and quality in projects



To enhance the values of social solidarity through programs and initiatives



To protect the environment and safeguard resources by using them efficiently



To be committed to governance and transparency with clients, partners, and investors



To raise the level of comfort for residents by enhancing the quality of life

The background is a light beige color with soft, horizontal shadows of window blinds. In the foreground, there are dark, stylized leaf shadows on the left and right sides. In the upper right corner, there are several faint, overlapping geometric patterns consisting of parallel lines forming triangles and squares.

Quality Seal

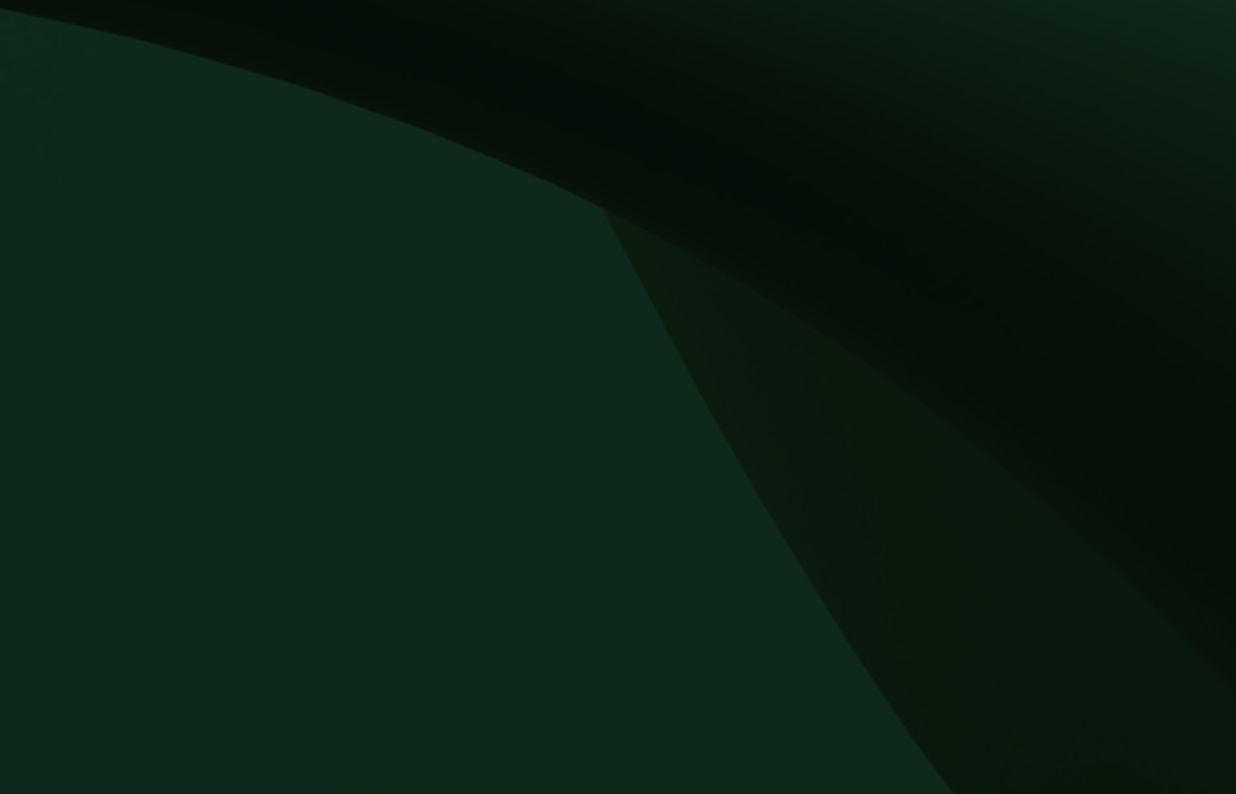
Certifications

Accreditation & Reliability





Inspiring Leadership



Evident Experience & An Impactful Vision



Chairman's Statement

The world is rapidly changing, but the deep-rooted values and faithful vision are what guide us at Telad. We chose to rise as shapers of value and upholders of development as we leave a positive impact on the Kingdom's urban future through our many projects. We draw upon a legacy of over two decades of experience and an ambitious team that works with boundless passion.

Since our inception, we've excellently transformed visions into exceptional projects, turning goals into achievements. This, in turn, has made us into what we are today "A hallmark in the real estate sector in the Kingdom". Today, we continue to write new chapters of success as we fulfil the ambitions of clients and impact their lives and the future of our homeland.

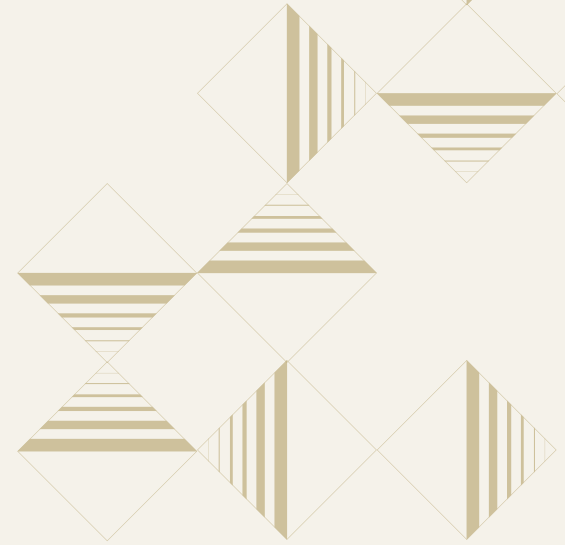
Eng. Abdulaziz bin Mohammed AlRawaf
Chairman

The background is a deep teal color with a subtle, low-angle photograph of a cloudy sky. Overlaid on this are several geometric patterns in a gold or light brown color. In the top right corner, there are several overlapping diamond shapes, some of which contain horizontal or vertical lines. In the bottom left corner, there is a cluster of similar diamond shapes, some with horizontal lines and others with vertical lines. The overall aesthetic is modern and architectural.

From Thought to Iconic Triumph

Telad

Exceptional Projects & Unique Achievements



Our Services

Real Estate Development

We develop concepts into iconic projects with real value.

Property Management

We manage your properties efficiently and transparently to achieve the highest returns while maintaining quality services.

Real Estate Investment

We offer promising investment opportunities that empower your growth and achieve your long-term investment goals for a flourishing economy.



Weaving Chapters of Success



Our Partners

Powering Success

We take pride in our partnerships and unite our efforts to transform ambitious ideas into added value and distinguished projects that support the journey of growth and real estate development in the Kingdom.

Affiliated Companies



Strategic Partners





Spaces That Enrich Life and Deliver Returns

Our Projects

Shining Icons & Added Value

Our real estate products are a true reflection of our excellence, embodying our philosophy of creating value and enhancing the quality of life, meeting the aspirations of communities, investors, and individuals alike.

The pillars of our real estate offerings



Selecting strategic locations



Achieving high quality



Providing integrated facilities



Offering all-inclusive guarantees



Advanced foundations



Innovating modern designs

Iconic Projects Rising in the Kingdom's Skyline



Residential Projects

Sadu Al Mashriqiah

The project is located in Al Mashriqiah Destination, offering contemporary villas amidst a vibrant environment teeming with medical, commercial, and recreational facilities in addition to the gyms and green spaces.

Project location
Riyadh

Villas
461

Project area
115,790 m²

Built-up area
109,739 m²



Sadu Tabuk

A modern, fully integrated residential community in Al Qadisiyah District, north of Tabuk City, within the Tabuk Hills destination under NHC. It includes well-designed villas and combines a range of services and facilities with gardens and green open spaces, spread across an area of 233,000 sqm.

Project location
Tabuk

Villas
1,336

Project area
373,447 m²

Built-up area
335,702 m²



Durrat Al-Sadan

Located within the Al-Sadan destination, the project includes contemporary villas that balance privacy, quality, tradition, and modern living. The development extends across a lively area surrounded by nature, with a mix of recreational, commercial, and service facilities.

Project location
Jeddah

Villas
609

Project area
153,859 m²

Built-up area
146,822 m²



Ewan Al Ghoroub Project

Ewan Al Ghoroub is located in a strategic area within the Al Ghuroub destination, west of Madinah, along King Khalid Road (the Third Ring Road). It is 16 minutes from Al-Masjid Al-Nabawi. The project includes a collection of villas with clean, contemporary designs, supported by integrated services, smart infrastructure, and selected facilities that meet high standards of everyday living.

Project location
Madinah

Villas
252

Project area
66,059 m²

Built-up area
58,042 m²



Masterplans

Al Nafl Hills

A residential masterplan equipped with modern foundational works and facilities (educational, service, medical, mosques, parks). It's located in the eastern part, just 5 kilometers from the heart of Buraydah, and enjoys a strategic position that provides easy access through four main roads:

- King Fahd Road
- King Salman Road
- Prince Mohammed bin Salman Road
- Al Taghira Road

Project location

Buraydah

Residential Plots

(Allocated for building residential villas)

1278

Masterplan area

1,204,157 m²



Commercial Projects

Alrawaf Plaza

A commercial complex with a contemporary design, clean facades, and a range of services and facilities (mosque, gardens), along with dedicated parking for visitors. The complex is located in the center of Buraydah and includes a selection of international retail brands.

Complex location

Al Qassim – Buraydah

Complex area

55,000 m²



Mabroukah Alrawaf Commercial Complex

A commercial complex in a strategic location north of Buraydah. It includes retail showrooms with modern designs and flexible floor areas.

Complex location
Al Qassim – Buraydah

Complex area
5,800 m²



Industrial Projects

Alrawaf Industrial

An industrial complex within the Buraydah industrial zone. The project features multiple entry and exit points, wide internal roads, and full utility services (electricity, sewage, water). It also includes shops and commercial centers offering a range of supporting services.

Complex location

Al Qassim – Buraydah

Complex area
73,125 m²



Hospitality

Alrawaf Towers

Alrawaf hotels are among the most prominent luxury hotels in Makkah. It's characterized by its strategic location, ease of access, and proximity to the Holy Mosque, in addition to its integrated services.

Project location

Makkah

Hotel area
2,205 m²

Floors
20



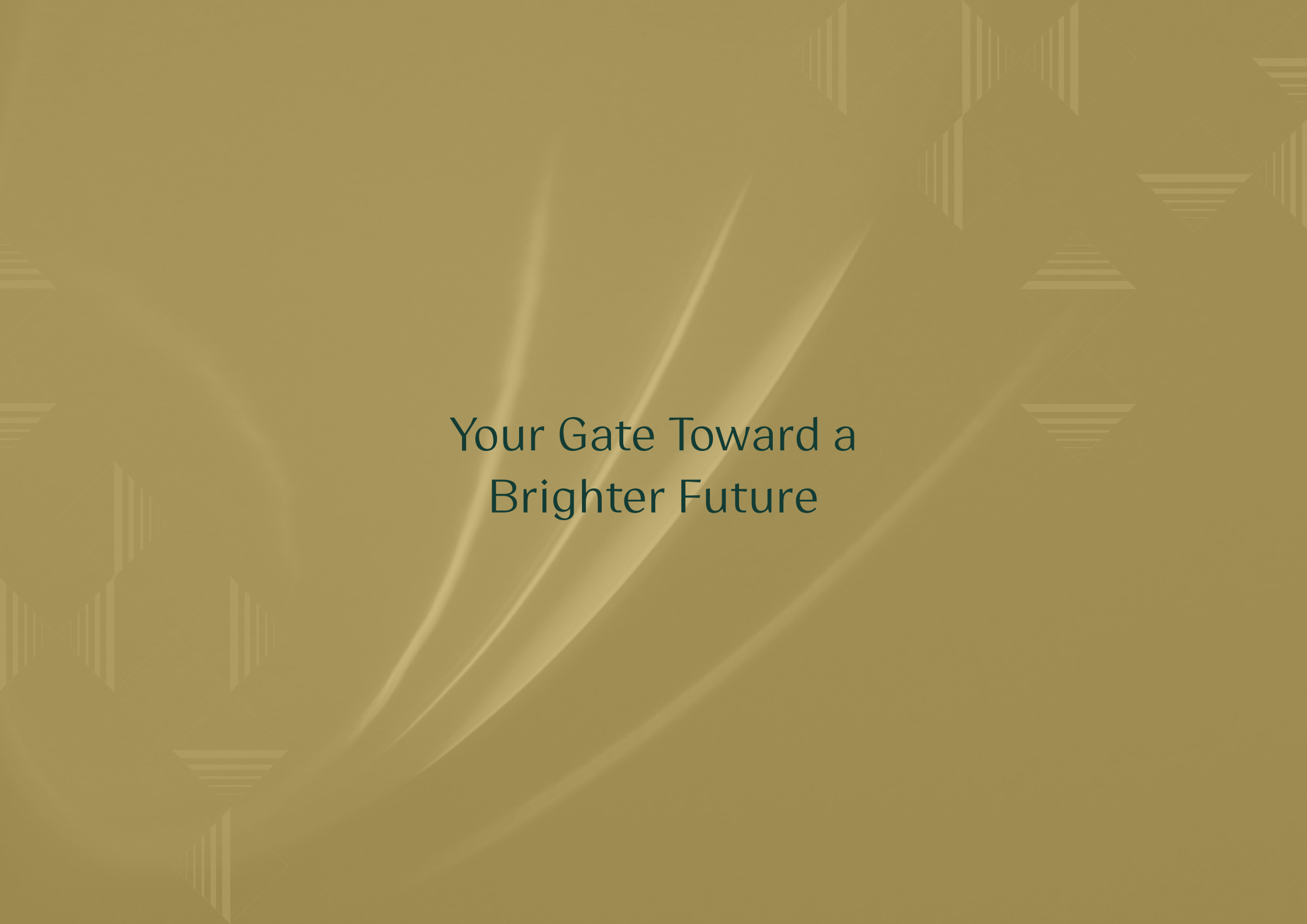
Alrawaf Mosque

Mosque | Al Qassim – Buraydah

Sheikh Abdullah bin Ahmed Alrawaf Mosque is located in AlWorod district in the city of Buraydah. It features a clean, contemporary architectural style and was designed as a place of worship with a modern approach that serves a diverse community.

The mosque was developed with close attention to detail and integrated services, preserving a calm spiritual atmosphere and ensuring comfort for worshippers for years to come.



The background is a solid olive green color. It features several large, flowing, wavy lines that sweep across the frame from the bottom left towards the top right. Scattered throughout the background are various geometric shapes, including triangles and diamonds, some of which are filled with horizontal or vertical lines, creating a subtle pattern.

Your Gate Toward a
Brighter Future

Telad

Here, property value is crafted
& investment returns thrive

Get in touch, start investing, and turn your
ambitions into reality



920006044



info@teladco.sa



Teladco.sa



Teladre@



إبداع يروى
CREATIVITY Amplified ♦

Teladco.sa